



3rd Quarter Meeting Minutes
Thursday, September 21, 2017, 10:00 a.m. to 12:00 p.m.
City of Lynwood – Bateman Hall, 11331 Ernestine Avenue – Lynwood, CA 90262



Member City	Represented by:	Phone	Email	A - Absent P - Present
Artesia	Andrea Ampig	(714) 372-8277	andreaa@crrmail.com	P
Beverly Hills	James Burnley (Secretary)	(310) 285-2475	jburnley@beverlyhills.org	P
Bradbury	Kevin Kearney	(626) 358-3818 x302	kkearney@cityofbradbury.org	P
Downey	Carol Rowland	(562) 904-7103	crowland@downeyca.org	P
Duarte	Karen Herrera (Chair)	(626) 357-7931	herrerakaren@accessduarte.com	P
Hermosa Beach	Kristy Morris	(310) 750-3603	kmorris@hermosabch.org	A
Hidden Hills	Michelle Nicholls for Rae Beimer	(714) 788-6936	michellenicholls@caaprofessionals.com	P
Los Angeles	George Payba	(213) 485-3698	george.payba@lacity.org	P
Lynwood	Lorry Hempe (Vice-Chair)	(310) 603-0220 x279	lhemp@lynwood.ca.us	P
Manhattan Beach	Anna Luke Jones	(310) 802-5363	aluke@citymb.info	P
Palos Verdes Estates	Bob Makowski	(855) 900-4742	rmakowski@hrgreen.com	A
Pomona	Irene Madrid	(909) 620-2231	julie_carver@ci.pomona.ca.us	A
Rancho Palos Verdes	Lauren Ramezani (Treasurer)	(310) 544-5245	laurenr@rpvca.org	P
Redondo Beach	Jon Emerson	(310) 318-0686 x4151	jon.emerson@redondo.org	P
Rosemead	Michelle Ramirez	(626) 569-2118	mramirez@cityofrosemead.org	A
Sierra Madre	James Carlson	(626) 355-7135 x803	jcarlson@ci.sierra-madre.ca.us	P
South Gate	Erick Quintero	(626) 260-2586	equinter@wm.com	P
Torrance	Alison Sherman	(310) 781-6916	asherman@torranceca.gov	P
LARA Executive Director	Karen Coca	(213) 485-3905	karen.coca@lacity.org	P
LARA Staff	Nady Maechling (Administrator)	(213) 485-3692	nady.maechling@lacity.org	P
	Julie Jacobe	(213) 485-2968	julie.ann.jacobe@lacity.org	P
	Elizabeth Zelaya	(213) 485-3464	elizabeth.zelaya@lacity.org	P

Also Present:

Last Name	First Name	City / Organization	Phone	Email
Dibley	Craig	CR&R	(877) 728-0446	cdibley@crrmail.com
Puma	Nicole	CalRecycle	(562) 981-8314	nicole.puma@calrecycle.gov
Nuñez	Primitivo	CalRecycle	(562) 492-9687	primitivo.nunez@calrecycle.gov
Morell	Nick	LACSD	(562) 908-4288	nmorell@lacd.org
Reyes	Jesse	Redondo Beach	(310) 379-2477 x2391	Jesse.Reyes@redondo.org

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I. Call to Order – Chair Karen Herrera

Meeting was called to order at 10:06AM.

II. Pledge of Allegiance – Vice Chair Lorry Hempe

III. Roll Call and Declaration of Quorum – Secretary James Burnley

K. Herrera called roll and declared a quorum.

IV. Financial Report – Treasurer Lauren Ramezani

L. Ramezani presented the financial report stating that approximately \$117,000 has been expended from the budget including CRRRA Conference registrations. She discussed the potential cost savings for registration if members subscribe to the annual membership. LARA members should be held accountable for paid conference registrations in order to protect LARA funds. She suggested that priority is given to those who have not had the opportunity to attend prior conferences and that there should be a limit of two attendees per city per conference. L. Ramezani then presented graphs provided by LARA staff on historical expenses. Regarding the purchase of promotional items, she recommended we request less packaging and opt for items made with recycled content. Suggested list of promo items include seed packets, power banks, reusable bags, crayons, coloring books, and pencil pouches. A. Sherman also suggested Skoy cloths. L. Ramezani brought up the possibility of trading promo items with other LARA members which can be arranged amongst the members.

***The following motion was moved by C. Rowland, seconded by L. Ramezani, and passed unanimously: A maximum of two registrations per city per conference will be paid for by LARA. If a registered member has to cancel, that member must do due diligence to find a replacement. LARA members who are no-shows will be given lower priority to subsequent conferences.*

V. Executive Director Report – Karen Coca

K. Coca gave an update on the LA City franchise, recycLA. Each of the eleven zones in the City is divided into six subzones and rollout is implemented one subzone each month. Notifications are sent out, haulers conduct the waste assessments, then the haulers set up service with these businesses. The City is finding that about 15 to 20% of the customers in LA were unknown due to various reasons such as illegal haulers, cash payment, and no formal accounts. Built into the program is money dedicated for much needed infrastructure development and the transition to clean vehicles. Lessons learned include the length of time needed for contract execution versus the actual rollout of the program. More time needs to be allocated for these stages. K. Coca advised that cities watch their disposal to make sure there are no misallocations. The City is still dealing with a lot of negative press, but there are plans to move forward with a new PR group to build a more positive message for recycLA.

VI. CR&R Anaerobic Digestion Facility – Craig Dibley

C. Dibley gave a presentation on CR&R's Organics Recycling Program. He gave a brief overview of how the program has evolved throughout the years from landfilling all solid waste to moving more and more materials out of landfills for beneficial reuse such as renewable energy from organics through anaerobic digestion (AD). Landfills can capture some of the gases that are released, but not all and not efficiently. CR&R's AD facility is a \$50 million project located in Perris, CA. The AD process takes 21 days with the facility operating 365 days. The biogas collected from the anaerobic digester is cleaned and converted to natural gas, which is used to fuel CR&R trucks. The goal is to inject the natural gas produced by the digesters into the Southern California Gas

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Company gas lines. Test of the point of injection and receipt by SoCal Gas Company will occur by December 2017. CR&R provides education and outreach through distribution of letters, flyers, and posters to businesses. Publications are available in multiple languages to reach the different communities within their service areas. Waste assessments are conducted to ensure proper service levels and give CR&R an opportunity to further educate customers on proper bin usage. CR&R also encourages source reduction strategies for food waste such as donating edible food. They also partner with organizations who can properly distribute the food. CR&R currently does not track food donation data.

VII. Public Comments and Announcements – All

A. Luke announced that the SBEC SEED Awards were held on September 20. Approximately 100 people attended the zero-waste event, which featured an all-vegetarian menu. The key note speaker was Letise LaFeir whose message was to empower businesses in their role in driving policy. Los Angeles World Airports was highlighted as one of the winners in Bridge Building category for their many innovative programs including the Food Waste Recycling Pilot Program. N. Maechling suggested that Ms. LaFeir be invited to speak at the SGV awards planned for April 2018. J. Emerson announced that he will be retiring in February 2018, and introduced Jesse Reyes as his successor.

VIII. Opening Remarks, Introductions – Chair K. Herrera, All

K. Herrera shared with the members that she found the CRRA Conference in August very informative. She added that the impact of SB 1383 to cities will be monumental and suggested we invite a speaker for the December LARA meeting to give members a more in-depth understanding of the implications of this new regulation.

IX. Approval of 2017 2nd Quarter Minutes

L. Ramezani moved to approve the minutes, C. Rowland seconded, the motion carried.

X. Review of 2nd Quarter Action Items

Corrected 1st Quarter Minutes posted on LARA website. All 2nd quarter action items were completed.

XI. Adoption of Meeting Agenda

Meeting agenda adopted with unanimous vote.

XII. CalRecycle Report – Primitivo Nuñez, CalRecycle

P. Nuñez discussed that based on a preliminary review of the 2016 EAR, his staff found that additional information is needed from some LARA cities. He announced that CalRecycle would publish the MCR and MORE information from the report into the CalRecycle website. LARA is asked to verify that all information be complete, accurate, and free of any spelling and grammar errors. If infrastructure and barriers affect implementation of AB 341 and AB 1826, LARA members should note these in their report, as well as how the jurisdictions are addressing these barriers whether through ordinances or financial penalties to non-compliant businesses and what was done to help assist those that are not recycling. P. Nuñez also stated that in the future, transformation tonnage will no longer be used towards diversion credit. Currently, transformation is deducted from the calculated per capita disposal rate for jurisdictions, although it is still considered disposal.

N. Maechling suggested we include an agenda item at the December meeting to discuss potentially including transformation as part of the annual membership fees calculation.



