

Keynote and Plenary Speakers

Wednesday, August 5 -



Greg Good, City of Los Angeles

Greg Good is Director of Infrastructure for Los Angeles Mayor Eric Garcetti, helping him to oversee the work of the five Bureaus of the Department of Public Works. This includes the Bureaus of Street Services, Contract Administration, Engineering, Street Lighting and Sanitation – including the Zero Waste LA franchise system implementation.

Prior to joining the Mayor's office, Greg spent six years at LAANE, most recently serving as Director of the Don't Waste LA project. The Don't Waste LA project is a comprehensive campaign by over 30 environmental, labor, community and faith-based groups to ensure that the region's commercial waste and recycling industry is a source of clean air, green jobs and recycling for all. Before that, Greg was LAANE's Director of Campaign Communications,

working on multiple projects including its Retail, Construction Careers and Food Services campaigns.

Greg currently serves on the Board of Directors of the Program for Torture Victims (PTV), an organization that provides comprehensive services to survivors of state-sponsored torture and extreme persecution who flee to the U.S. for protection and a second chance. He also served as Campaign Manager on Steve Zimmer's first successful run for LAUSD School Board.

Greg received his undergraduate degree in history from Brown University and his J.D. from UCLA School of Law.



Nancy Sutley, Chief Sustainability and Economic Development Officer, Los Angeles Department of Water and Power

Nancy Sutley served as Chair of the White House Council on Environmental Quality from January 2009 to February 2014. Under Sutley, the Council on Environmental Quality played a central role in shepherding the Obama Administration's signature environmental accomplishments. Sutley was one of the chief architects of President Obama's June 2013 Climate Action Plan to reduce carbon pollution, prepare the U.S. for the impacts of climate change, and lead international efforts to address climate change.

Prior to her appointment as Chair of the Council on Environmental Quality, Sutley was the Deputy Mayor for Energy and Environment for the City of Los Angeles, California under Mayor Antonio Villaraigosa. She represented Los Angeles on the Board of Directors for the Metropolitan Water District of Southern California. She served on the California State Water Resources Control Board from 2003- 2005. Sutley also was Energy Advisor for California Governor Gray Davis, and Deputy Secretary for policy and intergovernmental relations at the California EPA from 1999-2003. During the administration of President Clinton, Sutley worked

for the U.S. Environmental Protection Agency as a Senior Policy Advisor to the Regional Administrator in San Francisco and Special Assistant to the Administrator in Washington, D.C.

Sutley received her bachelor's degree from Cornell University and her Master of Public Policy from Harvard University. Sutley resides in Los Angeles, CA.



Lauren Ahkiam, Don't Waste LA Project

Lauren Ahkiam is the Senior Research & Policy Analyst on the Don't Waste LA Project. She has a background in environmental justice, community planning and advocacy. Prior to joining LAANE in 2012, she worked at Pacoima Beautiful, a member-driven environmental health and justice non-profit. She led their research and policy work, such as on the waste industry's over-concentration in the Northeast San Fernando Valley, and represented PB on the DWLA Coalition. She also led PB's participatory planning, infrastructure advocacy, and popular education efforts. She has a master's in Urban

Planning from UCLA, where her research included equitable development, design and land use. Originally from the Lone Star state, she has fallen for LA's residents, murals, palm trees, and tacos.

Thursday, August 6 -



Enrique C. Zaldivar, P.E., Director of Bureau of Sanitation, City of Los Angeles

Enrique was originally appointed Director and General Manager of the Bureau of Sanitation in 2007 and reappointed by Mayor Eric Garcetti in September 2013. Sanitation oversees the City of Los Angeles Clean Water, Solid Resources and Watershed Protection programs, which combined have a revenue value of over \$1.1 billion, with a staff of nearly 3000 employees. LASAN is also the lead environmental department for the City.

Thru Sanitation's efforts, the City has been at forefront of environmental stewardship, from the restoration of Santa Monica Bay, to achieving one of the highest recycling rates among large cities in the world, over 76%, to the implementation of the Low Impact Development (LID) Ordinance for stormwater capture and infiltration. Mayor Garcetti has made environmental sustainability one of the primary pillars of his administration, and LA Sanitation plays a critical role in his initiatives.

The City of Los Angeles has embarked on an ambitious goal of making LA a Zero Waste City, a 90% reduction in landfill disposal by the year 2025, including the City's Private Hauler Franchise Initiative. Resource recovery is at the center of the City's solid waste management strategy. LASAN has embarked, jointly with LADWP, on the development of the One Water LA Plan to integrate all water-related planning efforts in support of Mayor Garcetti's Water Executive Directive No. 5. LASAN has embarked on a new program in 2015 called Clean Streets LA, created by the Mayor and City Council, whose mission is to eliminate the blight caused by the pervasive act of abandoned waste in pockets throughout the City.

Enrique serves on the board of several organizations such as the US Water Alliance, the Santa Monica Bay Restoration Commission and others. Enrique is a registered civil engineer. He and his wife Brenda, have three children, sons Enrique Jr. and Alonzo, and daughter Carina.



John Wick, Director, Marin Carbon Project

Compost Can Save the Planet, Really!

Thursday's opening keynote speaker is the visionary John Wick, whose California-based [Marin Carbon Project](#) seeks to educate composters, legislators, businesses, local governments, farmers, and ranchers on how compost can improve agricultural productivity that enhance ecosystem functions and stop and reverse climate change through carbon farming. Carbon farming is the practice of deliberately engaging in activities that increase the rate at which carbon dioxide is removed from the atmosphere and bound in plant material or soils. The application of compost to rangeland is a tested carbon farming strategy that has been confirmed as successful by researchers at the Marin Carbon Project. Another positive finding is that the nutrients in the compost slowly fertilize the soil and increase soil water holding capacity over a number of years. This effectively increases net productivity of the pasture which means higher plant yields as a result of more photosynthesis, increasing soil carbon sequestration. John Wick has proven to be one of the biggest proponents of carbon farming

As Director and co-founder of the [Marin Carbon Project](#), John's role is to help launch the Marin Carbon Project and to plan, execute, and finalize projects according to deadlines and within budget. This includes acquiring resources and coordinating the efforts of Steering Committee members, member organizations, volunteers, contractors, and consultants in order to deliver projects according to plan.

Paula Daniels, Founder, Los Angeles Food Policy Council

Paula Daniels is the founder of the Los Angeles Food Policy Council, a policy based collective impact initiative of food system leaders working toward an environmentally sustainable, equitable and regionally based food system. The Council and its staff serve as the backbone of over 100 active and 500 connected individuals and organizations. Its key initiatives are: a coordinated healthy foods strategy, with a focus on neighborhood



market conversions; and a Good Food Purchasing Policy, a multifaceted and comprehensive policy with metrics and guidelines for large institutional food purchasers. (<http://www.goodfoodla.org>)

Friday, August 7 -



Bea Johnson, Zero Waste Home

Bea Johnson lives waste-free with her family since 2008 and is the author of the bestseller [Zero Waste Home](#). Available on [Amazon.com](#) Please purchase a Used copy of the book, or share a copy with a friend to Reuse! Bea will sign copies of her book in person at the Conference.)

Bea is a native of France and currently living in Mill Valley, California.

"Since embarking on the Zero Waste lifestyle, our lives have changed for the better. We feel happier and lead more meaningful lives, based on experiences instead of stuff. My

goal is to share its incredible health, financial and time saving benefits!"

Watch Bea on "**Inside Man with Morgan Spurlock**" cnn.it/1GqKQaT Airing Thursday, February 26 on CNN at 9 p.m. ET/PT



Our Waste for the year 2014