

10 Years of Reusing Resources to Better Our Future



4<sup>th</sup> Quarter Minutes

Thursday, December 4, 2014; 10:00 a.m. to 12:00 p.m.  
 Bradbury City Hall, 600 Winston Ave., Bradbury, CA 91008



Member City	Represented by:	Phone	Email	A-Absent/ P-Present
Artesia	Francella Aguilar for Andrew Perry		faguilar@republicservices.com	P
Beverly Hills	James Burnley	(310) 285-2475	jburnley@beverlyhills.org	P
Bradbury	Michelle Keith	(626) 358-3218	mkeith@cityofbradbury.org	P
Downey	Carol Rowland	(562) 904-7103	crowland@downeyca.org	P
Duarte	Karen Herrera – Chair	(626) 357-7931	herrerakaren@accessduarte.com	P
Hermosa Beach	Larry Lawrence	(949) 661-8175	lx4@sbcglobal.net	P
Hermosa Beach	Kristy Morris	(310) 750-3603	kmorris@hermosabch.org	P
Hidden Hills	Rae Beimer – Secretary	(714) 788-6936	raebeimer@caaprofessionals.com	P
Los Angeles	George Payba	(213) 485-3698	george.payba@lacity.org	P
Lynwood	Lorry Hempe – Vice-Chair	(310) 603-0220 x500	lhempel@lynwood.ca.us	P
Manhattan Beach	Anna Luke	(310) 802-5363	aluke@citymb.info	P
Palos Verdes Estates	Rae Beimer	(714) 788-6936	raebeimer@caaprofessionals.com	P
Pomona	Julie Carver	(909) 620-3628	julie_carver@ci.pomona.ca.us	P
Rancho Palos Verdes	Lauren Ramezani – Treasurer	(310) 544-5245	laurenr@rpv.com	P
Redondo Beach	Jon Emerson	(310) 318-0686 x4151	jon.emerson@redondo.org	P
Rosemead	Sean Sullivan	(626) 569-2189	ssullivan@cityofrosemead.org	P
Sierra Madre	James Carlson	(626) 355-7135 x803	jcarlson@ci.sierra-madre.ca.us	P
South Gate	Janine Hamner	(323) 864-5216	jhamner@wm.com	P
Torrance	Alison Sherman	(310) 781-6916	asherman@torranceca.gov	P
LARA Executive Director	Karen Coca	(213) 485-3905	karen.coca@lacity.org	P
LARA Administrator	Nady Maechling	(213) 485-3692	nady.maechling@lacity.org	P
	Julie Jacobe	(213) 485-2968	julie.ann.jacobe@lacity.org	P



**Others Present:**

Richard Nino  
Heidi Sanborn  
Jennifer Wallin  
Mia Hunt  
Primitivo Nunez  
Nick Morell  
Irene Madrid  
Elizabeth Martinez  
Angelica Dulce

**City/Organization**

Burrtec  
California Product Stewardship Council  
CalRecycle  
CalRecycle  
CalRecycle  
Los Angeles County Sanitation Districts  
Pomona  
Republic Services  
Waste Management - South Gate

**I. Call to Order**

K. Herrera called the meeting to order.

**II. Pledge of Allegiance**

J. Carver led the group in the Pledge of Allegiance.

**III. Roll Call and Declaration of Quorum**

Secretary R. Beimer called roll and declared a quorum.

**IV. Public Comments and Announcements**

K. Coca and N. Maechling discussed the Los Angeles Regional Agency over the years. The discussion focused on LARA's history from the obstacles and difficulties of its beginnings to its successes and growth. The new Hermosa Beach Representative, Kristy Morris was introduced by Larry Lawrence. Larry is retiring.

**V. Opening Remarks, Introductions – K. Herrera**

K. Herrera spoke about the importance of extending the LARA 10-Year anniversary celebration and publicizing the work LARA cities have done over the years. She spoke of getting promotional products, such as a dog tag with the anniversary logo. She also suggested a newsletter featuring one LARA cities' work over the years. Another suggestion was to promote the celebration by purchasing reusable bags and imprinting with the 10-year logo.

- Action Item: City of Los Angeles will design the artwork for bag and provide specs to Duarte.**
- Action Item: Duarte will coordinate with the cities for hauler donations and do the purchasing to streamline the process.**
- Action Item: Duarte will order the reusable bags with a delivery target before Earth Day.**

**VI. Approval of 3rd Quarter Minutes (September 18, 2014)**

The minutes of September 18, 2014 were approved as prepared.



**VII. Executive Director Report – Executive Director K. Coca**

The future is retrospective of the past as the Regional Agency moves forward. The new requirements on organics has raised the bar on CalRecycle compliance. The cities have been complying with the Rules for a long while. The new CalRecycle requirements are more “hands on” for the cities. The questions may be a little harder. Healthy discussion in what that entails for cities will follow. There is a need for more information to work on training of the new administration.

*Exclusive Franchise*

The Los Angeles Exclusive Franchise Project received fifteen proposals. The original eleven zones were divided into eight zones which can be bundled, three geographically small zones to be awarded individually, a fourth zone can be bundled and proposed on by the proposers choice. The Recycling Division’s RFP was difficult and demanding. One goal was to achieve 62% to 65% reduction in disposal over the first ten years of the contract. Haulers were shown the current disposal rates and the target disposal rate in ten years. They were asked to show how they would achieve the projected disposal rate.

**Action Item: NM to provide a list of waste haulers who submitted proposals.**

*Food Policy Council Workshop*

K. Coca described the Food Policy Council workshop held at USC. “Currently all the excitement is in this area,” Ms. Coca said. There were 700 community members and students in attendance. It was about local food, sustainable food and alternative foods. Ms. Coca ate a fantastic tasting cricket cookie which was made from roasted crickets ground up into a flour; a good source of protein. They discussed how growing farm animals for food is unsustainable. Also, they spoke about aquaculture and others. Ms. Coca said that senior students in Santa Barbara grow crickets for food.

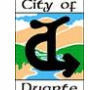
**Action Item: City of LA to invite a member of the Food Policy Council to the next LARA meeting.**

*CRRA 2015 Conference “Lights, Camera, Zero Waste in Action” – Biltmore, Los Angeles*

The 2015 CRRA Conference will be held in Los Angeles at the Millenium Biltmore Hotel on August 5-7, 2015. The conference will be designed to be interactive. City of Los Angeles will be involved in the planning including making suggestions for presentation tracks. The Food Policy Council would be considered as a great choice for a presentation.

**VIII. Peer Sharing on Recycling Programs – Hidden Hills and Palos Verdes Estates, R. Beimer**

Rae Beimer discussed hauler services at Hidden Hills and Palos Verdes Estates. The hauler for Palos Verdes Estates is Athens. The company provides valet pickup services for the residents’ trash cans. They have a two-cart system; one is green waste, and the other is mixed waste. There is a Christmas tree disposal program and an annual shredding event. The hauler for Hidden Hills is Waste Management . The company offers weekly valet pick-up service. Some programs include a curbside three-cart system, battery drop-off, and free Christmas tree disposal.



**IX. CalRecycle Report- Mia Hunt, Cal Recycle**

CalRecycle is currently developing the implementation/guidance for the recently signed mandatory organics recycling law. More information will be available early 2015, and workshops will be scheduled for Spring 2015. M. Hunt also discussed a few grant and loan programs. More information on these programs as well as award recipients can be found on the CalRecycle website.

**X. AB 939 and AB341 Annual Report Workshop on 1/22/15 – N. Maechling**

There will be a workshop on January 22, 2015 for the LARA cities. The workshop is free. It will be held at 1149 S. Broadway in the Executive Conference Room located on the 5<sup>th</sup> Floor, from 9:30-11:30 a.m.

**Action Item: N. Maechling to provide details and email invitations.**

**XI. Pharmaceuticals Waste – Heidi Sanborn, Calif. Product Stewardship Council**

Heidi gave an overview on CPSC and Extended Producer Responsibility (EPR). H. Sanborn also discussed Safe Drug and Sharps Disposal. A landmark decision upheld Alameda County’s first-in-the-nation EPR Ordinance.

**XII. AB 1826 Organics Recycling Panel - K. Coca, Jennifer Wallin (CalRecycle), and R. Nino (Burtcecc Industries)**

The panel discussed AB 1826 requirements and the possible regulatory impact to existing contracts. Jennifer Wallin outlined the process and timeline for developing the CalRecycle guidelines and upcoming 2015 AB 1826 workshop schedule. Planning and developing are still in the early stages and CalRecycle is soliciting questions from jurisdictions. Other questions included:

- What does a good faith effort look like?
- How can jurisdictions ask for more fees?
- Will there be a need to conduct waste generation studies?

The solution to questions regarding the new law will vary with each jurisdiction and whether it has the capacity to build the necessary infrastructure to recycle organics.

**XIII. Budget & Finance Committee Report – L. Ramezani**

L. Ramezani discussed the financial state of the Los Angeles Regional Agency and said that LARA may be a victim of its own success. LARA’s reserve fund has diminished through the years. Ms. Ramezani examined options for LARA cities to increase the fund. The cities were asked if they would consider changing the JPA to increase the fee from 15 cents to 20 cents.

**Action Item: Administrator to place a continuation of discussion on amending the JPA on next meeting’s agenda.**

**Action Item: NM to consult with the LA City Attorney regarding amending the JPA and if a change in the JPA must be approved by respective councils.**

**XIV. Next Meeting Dates:**

- Thursday, April 23, 2015 , Los Angeles - DATE AND LOCATION CHANGED – ELC Tour at 9 am
- Thursday, June 18, 2015, Downey
- Thursday, September 17, 2015, Sierra Madre
- Thursday, December 3, 2015, TBD

**Adjournment**

Meeting adjourned at 12:30 pm